



L&D in Belgium in the age of generative Al

The experts, the manager, the lawyer and the CISO



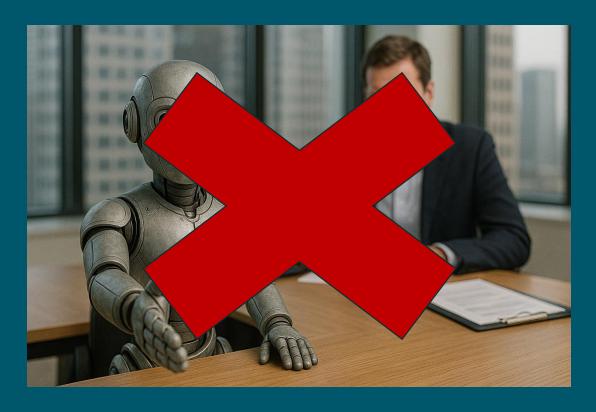
Jean-Marc Everard

- FPS Strategy and Support
- General Advisor Digital Training
- R&D Manager in L&D
- Visiting Professor UCLouvain
- Learning Technologies
- Al Enthusiast



The goal of working with Al







Overview of the 12 HR & AI functions

Overview of the 64 possible applications of Al across 12 key areas of human resources

| Mature domains (Level 4) | Developing area | AS (Level) | 3) | Emerging Fields | (Level 1-2) | |
|---|---|-----------------------|------|--|-------------|------------------|
| Recruitment & Selection Automatic CV sorting Generating job descriptions Candidate-position matching | Leave & Absenc Request Automa Smart Schedulin Absence forecas | ation ng | •••• | Social Relations Voltage detection Automation CE consu | ltations | •••• |
| Pre-screening chatbots Administration & Payroll Automation of data entry | Training & Devel Personalized rou Adaptive recom | | •••• | Exit Interviews Automated analysis Knowledge Capture | | •••• |
| Automated payroll calculation Compliance Monitoring Document verification Onboarding | Performance Ev | tal Training creation | •••• | Well-being & Mental Early detection of stre Automated Surveys Social climate analysi | ess | •••• |
| Personalized route Chatbots d'assistance Integration follow-up | Évaluations - ap Real-time feedb Goal Analysis Internal mobility | ack | •••• | Skills management Automated mapping Anticipating future ne | | ••••• |
| ● Level 1-2: Emerging ● ● ● I | Matching skills a Predictive Caree Level 3: In Development | | | Compensation & Ber Customization packag Budget optimization | | ••••• . <u>E</u> |

Agenda

- Amara's principle
- Al in HR in EU Public sector
- The expert's view
- The Manager's view
- The lawyer's view
- The CISO's view
- How to combine needs and expectations?

Use of AI in (Digital) Training

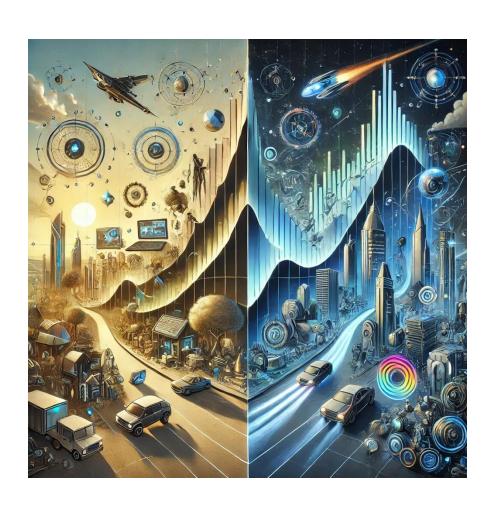
- From ADDIE to ADGIE
- Concrete uses in FPS Strategy and Support

The Tools:

- Lists of interesting sites and tools
- Where to find Als?
- How to test them?
- How can we continue to be informed?



Amara and Moore's principles!



Amara:

- Short-term changes are always overestimated.
- But we underestimate the long-term developments.

Think about what can be done on the Internet between the year 2000 and now

Moore:

- The power of computers doubles every 2 years (18 months in fact).
- Since 2022, AI has surpassed this. Plateau in a few years?





Al in HR Administration

Balancing Regulation and Innovation in Europe



Exploring the tension between GDPR, AI Act compliance and efficiency gains through AI innovation



Regulatory Framework

- ★ GDPR Compliance
- Al Act Requirements
- Ethical Standards
- **E** Federal Charter

Innovation Potential

- Efficiency Gains
- Skills Development
- Lifelong Learning
- Carreer Path upskilling





Introduction: The Dual Challenge

European public administrations face a complex dualité in AI implementation: leveraging AI's potential while navigating strict regulatory frameworks.



- Regulatory Framework
- GDPR protects fundamental rights and data
- Al Act establishes risk-based regulatory approach
- Ensures human dignity and democratic values



Al Innovation Potential

- Increases operational efficiency
- Enhances skills development and lifelong learning
- Modernizes public administration services

"This presentation explores the tension between innovation and compliance, analyzing challenges and opportunities."

Regulatory Framework: Safeguards for Responsible Al

Europe's approach to AI in HR emphasizes responsible innovation through a robust framework of legal and ethical constraints.



GDPR

- Cornerstone of data protection
- Strict obligations for Al in HR



Al Act

- Risk-based regulatory approach
- Specific requirements for HR



Ethical Considerations

- Beyond legal compliance
- Respect for human dignity

Key Principles



Purpose Limitation

Data used must be limited to specific HR needs



Transparency

Candidates must be informed of Al use



Human Oversight

Human intervention in Al decisions

Al Act Classification and Requirements

The AI Act establishes a risk-based regulatory approach for AI systems, with specific obligations for HR applications.



- Emotion recognition at work
- Social scoring systems
- Systems to manipulate vulnerable groups

Total prohibition since February 2025



- CV screening & candidate evaluation
- Performance assessment
- Recruitment & talent management

Strict oversight & transparency requirements



- HR chatbots
- Virtual assistants for admin requests

Clear information about Al interaction



Minimal Risk

- Grammar correction
- Non-critical training recommendations

No special obligations

High Risk AI Systems: Specific Obligations

Evaluation préalable des risques

Supervision humaine (Article 14)

Transparence renforcée

Documentation détaillée

Gestion des biais

Cybersécurité

Ethical Challenges in HR AI Applications

Beyond regulatory concerns, Al in HR raises fundamental ethical questions about fairness, transparency, and respect for rights.



Algorithmic Bias

Al can reproduce and amplify existing discriminations if trained on biased historical data.

66 Example: Amazon's recruitment AI discriminated against women due to male-dominated training data.
99



Lack of Transparency ("Black Box")

Opacity of certain algorithms makes it difficult to understand decision criteria, harming trust and contestability.

66 Example: Candidates cannot understand why an algorithm rejected them without explanation.

Dehumanization of HR Processes

Excessive automation can reduce human interaction, essential in HR processes, affecting candidate experience.

Example: Over-reliance on chatbots for candidate interaction without human oversight.

Privacy Intrusions

Collection of personal data via intrusive methods like web scraping without information or consent violates GDPR.

66 Example: Web scraping candidates' social media without disclosure or consent.

Addressing these ethical challenges is crucial for building trust and ensuring responsible AI in HR.

The expert's View

Wants to create use Cases for Al to experiment and improve

- Try and Error approach
- Several use cases possible in HR
- Balancing risks and hopes for improvements (but weight more on improvments)
- « It takes what it takes »
- Sometimes bypass or mitigate a little with the rules (hence risks)
- Time consuming







The Manager's View

Focuses on efficiency and results

- Wants rapid results with the use of Al
- Aware of « some risks » but doesn't go deeply in the understanding of Gen. Al
- Sees it as a new tool for the team rather than for him/herself
- Sees the potential for learning and development (but expects gain of time bigger than actual possibilities)





The lawyer's View

Focuses on Risks assessments and risks reduction

- GDPR: privacy first
- IA Act: Risks reductions, framework, rules, and explaination (sometimes difficult)
- Data protecion
- Copyrights
- Restriction on efficiency if increases risks





The CISO's View

Focuses on Data and cyberprotectoin

- Control First
- Wants to manage In and Out informations
- Torn between security and efficiency
- A clear framework of use is often not enough for him/her
- Bends to restrict the use of Al to « less risky » applications or with a higher feeling of data control (Copilot?)







How to combine needs and expectations?

Ultimate Goal: a Trustworthy Al

Necessary conditions for the deployment of Al

Validity

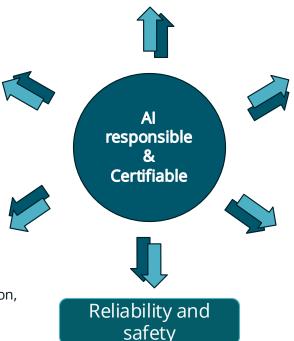
Ensure that an Al-based system does what it is supposed to do, everything it is supposed to do, and only what it is supposed to do.

Transparency and explainability

Provide justifications and explanations that are understandable and appropriate for the context

Security & robustness

Ensure robustness and resilience to adverse conditions, such as deception, cyberattacks and misuse.



Ensure that an Al-based system does what it is supposed to do, everything it is supposed to do, and only what it is supposed to do.

Responsability

Comply with ethical, legal, and regulatory frameworks and adhere to standards.

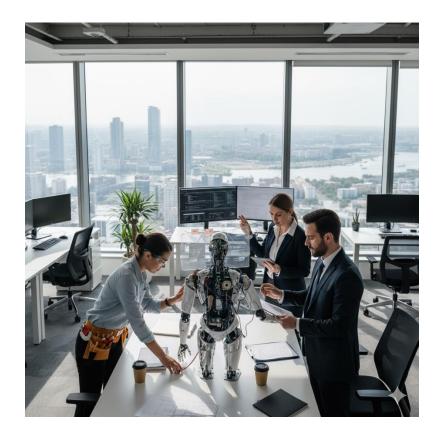
Data governance

GDPR and Data quality



How can we achieve this thrustworthy AI?

- By Trying (Proof of Concepts)
- In multi-disciplinary teams, combining expertise from :
 - Business
 - HR
 - ICT
 - Legal







Use of Al in (Digital) Training

From materials to life long learning for new carreerpaths and workforce planning

BOSA AI Charter

Artificial intelligence in public services: a charter for responsible use | BOSA

- AI ACT and GDPR
- Signed by 40 federal organizations
- Aims to Reassure and Reaffirm Federal Values
- Rules and principles
- Means of communication too



From ADDIE to ADGIE *

Evolution of instructional design for the AI era

Analysis

Design

Develop (Al as assistant)

Implement

Evaluate

Analysis

Al reviews materials & generates personas Design

Human curates content, Al structures it

Generation

Al creates learning materials & activities

Individualize

Al adapts to each learner's needs

Evaluation

Al analyzes outcomes & suggests improvements

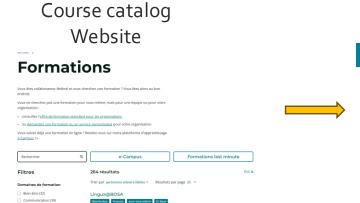






Digital Training environment

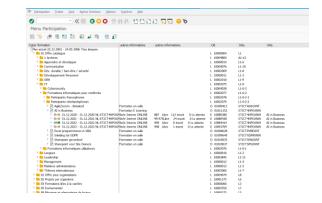
Administration SAP LSO Cornerstone





Course enrollement



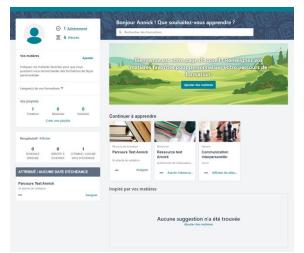












FUNCTIONAL SCOPE (4 parts)



T&LMS: Training&Learning Mgt System [1]

- GOAL: Replace ITMA/IAAS as-is (training catalog management & monitoring)
- URGENCY: End of technical support SAP Learning Solution (ToDo 2024)

IMPLEMENTATION T&L MS

EXPLOITATION 20k



LXP: Learning Experience Platform [2]

- GOAL: Connect LMS catalogs and improve the user experience (increase the offer)
- URGENCY: Jobsdeal with 5 days of training/FTE (ToDo 2025)

IMPLEMENTATION LX P

EXPLOITATION 20k



TXP: Talent Experience Platform (option: off-the-shelf training) [3]

- GOAL: Facilitate the search for skills/training and identify riskprofiles (analysis of profiles, functions, careers and recommendation of skills/training)
- URGENCY: War for talents (ToDo 2026)

IMPLEMENTATION TALENT

IMPLEMENTATION
PACK-CHANGE



ROLL-OUT: 20-25k licences > 40k licences [4]

- GOAL: Provide the service to the entire federal service (> IAAS as-is)
- URGENCY: <u>Synergies/Economies</u> (ToDo 2027-2030)

"The 2030 Agenda for Sustainable Development: Sustainable Development Goal 4 (SDG 4) is the education goal. It aims to ensure inclusive and equitable quality education and promote <u>lifelong learning opportunities for all</u>."

EXPLOITATION 30k

1-4
years

EXPLOITATION 25k

EXPLOITATION 40k

BO. SO

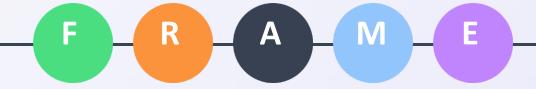
2-3 years

PROJECT GOALS "Talent Experience Platform"

- Replace the end-of-life "ITMA" TMS [SAP] with: a new T&LMS-LXP (training admin)
- Develop the "As a service" component to pool federal potential: share resources (courses, trainers, etc.)
- In support of "Jobsdeal": strengthen federal training monitoring
- Move from administrative & static management to dynamic management more in the hands of learners and training managers: recommendations based on profile and career & development plan (Artificial Intelligence)
- Lay the foundations for a talent management tool, which could be extended to other functionalities

Role of AI in Training creation: Solution: FRAME™ ©

The solution is not better AI, but **better workflows**. FRAMEÁ (Find, Role & Rules, Assemble Assemble Inputs, Model, Measure, Modify, Expand & Embed) is a 5-step methodology methodology designed specifically for L&D teams to maximize AI benefits while managing managing inherent risks.





Produces dependable outcomes by structuring AI interaction and anchoring outputs to evidence.

Q Explainable Process

Creates transparent workflows that can be traced and validated, ensuring accountability.



Research-Based

Grounds outputs in verified research rather than assumptions, counteracting AI's tendency to generate plausible but unverified content.

Designing Training's in the Al era

We must create a hybrid learning ecosystem that integrates human and AI facilitation, digital infrastructure, personalized learning paths with and without AI, and pedagogical regulation.

This hybrid learning ecosystem is designed to harmonize face-to-face and online modalities through human facilitation, digital infrastructure, and pedagogical regulation, with the help of Al systems at every axe of the learning journey: motivation, attention, engagement and meta-cognition.





Questions to ask about AI in 2025

Cognitive decline? Autonomy? (performance/improvement) Which models? How to train everyone to use AI correctly? **Ecology?** Ethics? Impact on employment? Discrimination (bias, etc.)? Confidentiality?

1. General practitioners







https://chatgpt.com/



https://gemini.google.com



https://aistudio.google.com/

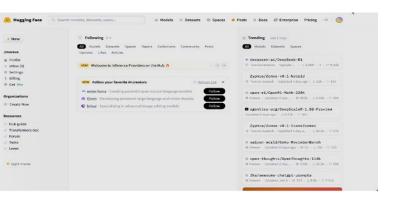


https://copilot.microsoft.com/

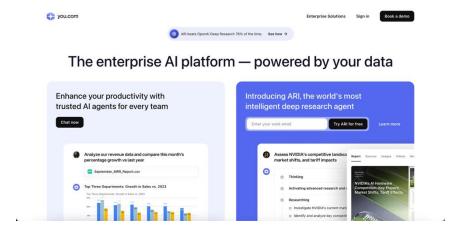


https://claude.ai/

2. Multi-LLM Platforms



https://huggingface.co/

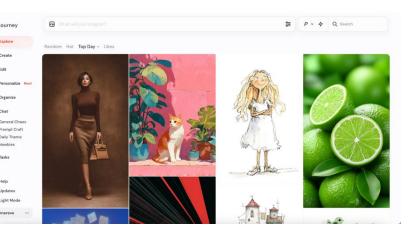


https://you.com/



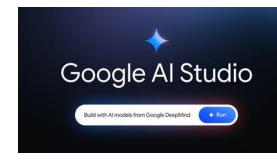
https://poe.com

3. Image and Video Generators







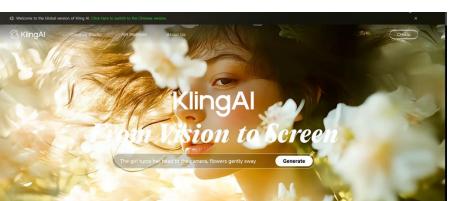


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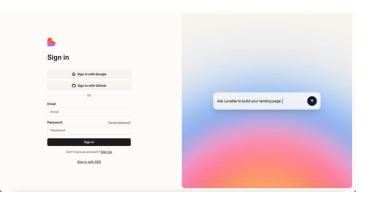




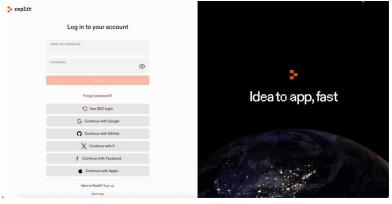




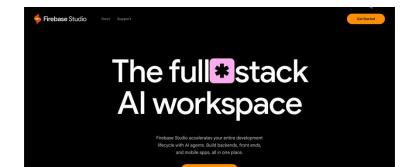
4. AI Vibe Coding



https://lovable.dev/



https://replit.com/



https://claude.ai/

Discutez avec moi de tout, des demandes simples aux idées complexes! Je suis toujours prêt à aider (au sens

Par défaut, je ne m'entraîne pas sur vos conversations. Vous gardez le contrôle de vos données et pouvez supprimer vos conversations ou votre compte à tout

Bonjour, je suis Claude. Je suis votre assistant IA pour réfléchir, créer et Voici quelques choses que vous devriez savoir à mon Curieux? N'hésitez pas à demander
Discutez avec moi de tout, des demande

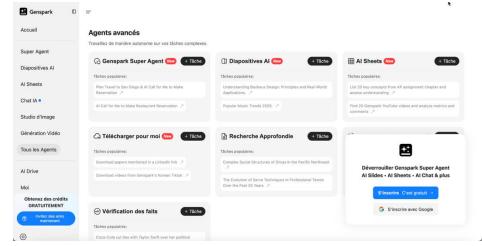


What do you want to build?

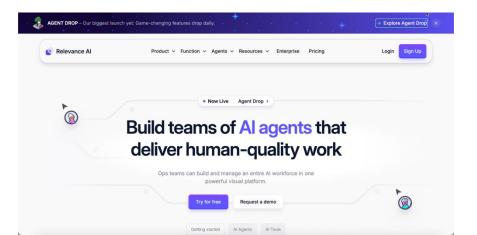
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5. Agents AI



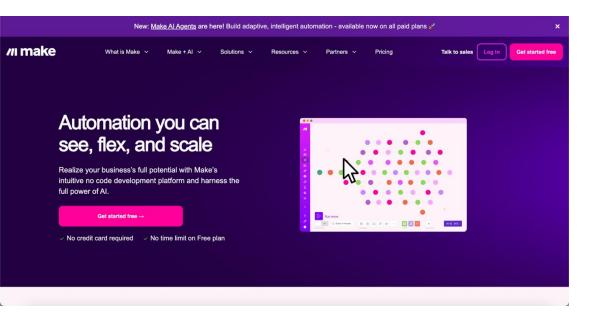


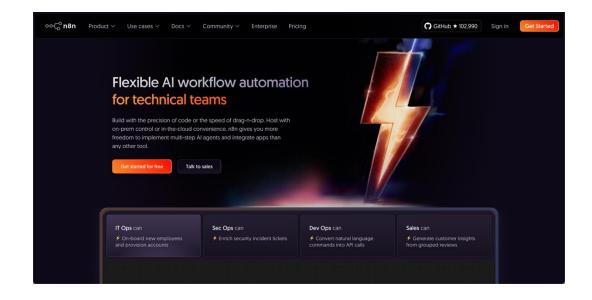
https://manus.im/



https://www.genspark.ai/agents

5. Automation tools

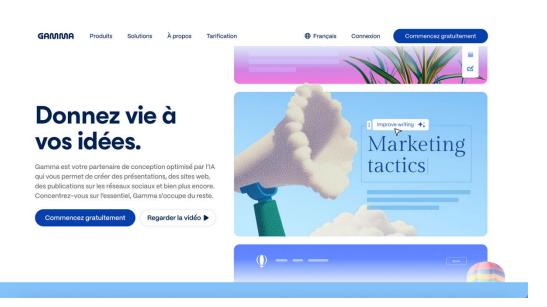




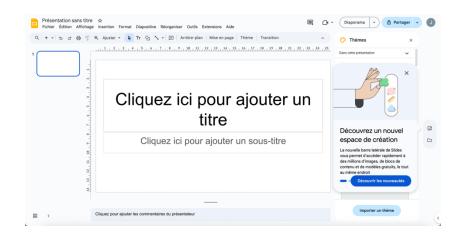
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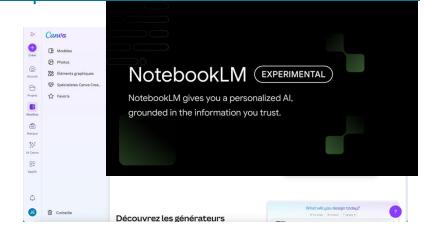
6. Presentation Tools



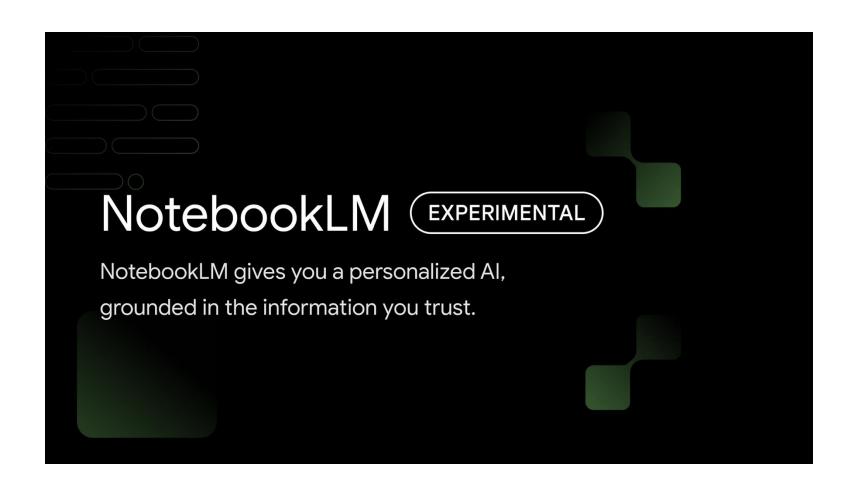
https://gamma.app/fr



https://docs.google.com/presentation



My favorite of the moment:



And yet, in most of the administrative cases





Questions?





THANK

You

